

Search Joins with the Web

Christian Bizer
Data and Web Science Research Group
University of Mannheim
B6, 26, D-68131 Mannheim, Germany
chris@informatik.uni-mannheim.de

ABSTRACT

The lecture discusses the concept of Search Joins. A Search Join is a join operation which extends a local table with additional attributes based on the large corpus of structured data that is published on the Web in various formats. A Search Join takes as input a local table, a corpus of heterogeneous Web tables, and a description of the attributes that should be added to the local table. The challenges that Search Joins need to handle are threefold: 1. Determine the set of the top-k Web tables which are beneficial candidates for the join operation; 2. Join the local table with the top-k candidate tables given no external knowledge about key attributes; 3. Merge corresponding attributes and fuse attribute values in order to return a concise result table containing high-quality data.

Search Joins are useful in various application scenarios. They allow for example a local table about cities to be extended with an attribute containing the average temperature of each city for manual inspection [5]. They also allow tables to be extended with large sets of additional attributes as a basis for data mining, for instance to identify factors that might explain why the inhabitants of one city claim to be happier than the inhabitants of another [7].

Existing work on extending local tables with additional attributes from the Web mainly focused on corpora of HTML tables extracted from Web crawls [3][4][8][9]. The recent increase in the adoption of Linked Data publishing [2], Microdata and RDFa annotations [1] as well as the growth of public data repositories such as datahub.io and data.gov.uk make a wide range of larger tables available on the Web and enable Search Joins to exploit these more comprehensive data sets.

In the lecture, I will draw a theoretical framework for Search Joins and will survey the state of the art methods employed by Search Join systems to handle the challenges outlined above. Afterward, I will highlight how the recent developments in the context of Linked Data, RDFa and Microdata publishing, public data repositories, as well as

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crowd-sourcing integration knowledge [2][5][6] contribute to the feasibility of Search Joins in an increasing number of topical domains.

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