Poster Paper



# A Two Phase Deep Learning Model for Identifying Discrimination from Tweets

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# ABSTRACT

Discrimination discovery is the data mining problem of unveiling discriminatory practices by analyzing a dataset of historical decision records. In this paper, we focus on discovering discrimination from tweets using deep learning models. One challenge here is that it is difficult to obtain a large well-labeled dataset required by the training of deep learning models for the purpose of discrimination analysis. We develop a two-phase deep learning model to address this challenge. Our model first learns text representations based on weakly-labeled tweets (containing some specific hashtags), then trains the classifier on a small set of well-labeled training data. Experimental results show that: (1) the proposed method can be successfully used for discrimination identification; (2) pre-training text representations, which utilizes weakly-labeled tweets, can significantly improve the accuracy of discrimination detection.

# **Keywords**

deep learning; discrimination analysis; two phase learning

# 1. INTRODUCTION

Discrimination generally refers to an unjustified distinction of individuals based on gender, race, or religion, and often occurs when the group (e.g., female) is treated less favorably than others. Discrimination discovery and prevention from historical databases has been an active research area recently. In this paper, we are focused on a related but different problem, i.e., how to identify discriminatory tweets. For example, if an individual publishes a tweet saying "*Want* to learn photography or how to use photo shop? It's men's lifestyle interest. Not for girls!", obviously this tweet contains discrimination against female. Identifying discrimination from text is an important task in user-generated content (UGC) mining as discrimination has increasingly become a hotspot of social attention nowadays.

Recent work in natural language processing has shown that deep learning models could learn meaningful represen-

tations (or features) of text and train to classify text on top of text representations with high accuracy in applications like text classification and sentiment analysis. In this paper, we examine the use of deep learning models for discrimination analysis of tweets. However, existing deep learning models require large amounts of training data and it is difficult to obtain such a large well-labeled training dataset (each tweet is clearly marked with discrimination or nondiscrimination by domain users) because labeling manually a large number of tweets is time-consuming.

We develop a two-phase deep learning model to detect discrimination from tweets. In the first phase, the model focuses on learning semantic representations of tweets using the large amount of weakly-labeled tweets. In Twitter, users often add hashtags, which mark keywords or topics, in their tweets. We consider tweets containing hashtags like "#sexism", "#racism" are weakly-labeled discrimination tweets and those tweets likely contain discrimination information. One example is "Why are female cabinet members suspect but male ones are not? #bias #sexism". However, not all tweets containing such hashtags can be considered as discrimination. For example, the tweet "#sexism is an important research in behavior research" is not discriminatory. In general, the tweets that are weakly-labeled by discrimination-related hashtags are likely to be discriminatory than those without discrimination-related hashtags. Hence we train our model to learn the good text representations based on the similarity between the weakly-labeled tweets and well-labeled tweets. In the second phase, we use the representations of tweets trained from the first phase as inputs to train the logistic regression classifier and fine-tune the whole model using the small set of well-labeled tweets.

# 2. THE MODEL

In this section, we describe the two-phase deep learning model to identify discrimination tweets.

# 2.1 Phase One

In the first phase, we first model tweets representations based on semantic composition ideas [4]. Semantic composition aims to understand the text by composing the meaning of each word through a composition function. In our work, we use the Long Shot-Term Memory (LSTM) [3] recurrent neural network as the composition function to model the features of tweets. LSTM is able to model a tweet by sequentially processing each word and mapping a tweet to a low dimensional representation vector. LSTM has various variations. In our work, we adopt a widely used LSTM model

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[2] but without peephole connections. In order to learn a tweet representation, the model first maps each word  $w_i$  in a tweet into a *d*-dimensional real vector  $x_w \in \mathbb{R}^d$ , also called word embeddings [1]. For a tweet with *n* words, a sequence of word embeddings  $\mathbf{x} = (x_1, x_2, ..., x_n)$  are passed into the LSTM one by one to compute the sequential hidden feature vectors  $\mathbf{h} = (h_1, h_2, ..., h_n)$ . Then, the model combines the hidden vectors by mean operation  $r = mean(h_1, h_2, ..., h_n)$  to get one vector *r* as representation of the tweet.

We further need to model the feature of discrimination and non-discrimination category. In order to build the discrimination features, we consider all the discrimination tweets as a document and use the features of each tweet as input to compose the discrimination features of each category. Given a set of discrimination tweets  $T^+ = \{t_1^+, t_2^+, ..., t_m^+\}$ , after computing the representations of tweets  $R^+ = \{r_1^+, r_2^+, ..., r_m^+\}$ , we composite the representations of discrimination by Equation 1.

$$Q^{+} = \frac{1}{m} \sum_{i \in [1,m]} r_{i}^{+}.$$
 (1)

To build the representations of non-discrimination  $Q^- \in \mathbb{R}^d$ , the framework follows the same procedure.

The objective of our model is to let the representations of weakly-labeled tweets close to the representations of similar category and far away to the representations of their opposite category. For example, if a tweet contains hashtag "#sexism", we want the representation of this tweet close to the representation of discrimination and far from the representation of non-discrimination. Our model uses cosine function  $sim(r, Q^+)$  ( $sim(r, Q^-)$ ) to measure the similarity between a weakly-labeled tweet representation r and representation of discrimination (non-discrimination) category. If r is a weakly-labeled discrimination tweet, we set  $\delta = sim(r, Q^+) - sim(r, Q^-)$ . If r is weakly-labeled as nondiscrimination tweet, we set  $\delta = sim(r, Q^{-}) - sim(r, Q^{+})$ . The loss function is  $L(\delta) = \log(1 + exp(-\gamma \delta))$ , where  $\gamma$  is a scaling factor. To train the model, we use the back-propagation algorithm by Adadelta [5] to update the parameters of the LSTM model.

#### 2.2 Phase Two

In the second phase, we aim to learn the logistic regression classifier to identify discrimination. After the pre-training, the LSTM model which contains word embeddings to the semantic representations of tweets is already well-trained. We stack the logistic regression layer on the LSTM layer and feed the tweets representations as inputs to logistic regression classifier. We use the well-labeled small dataset as training dataset in this phase. The model is to predict whether a tweet contains discrimination  $\hat{y}$ . The logistic regression function is:

$$P(\hat{y}|r, U_l, b_l) = \frac{1}{1 + e^{-(U_l \cdot r + b_l)}},$$
(2)

where r is the representation of a tweet, and  $U_l, b_l$  are the parameters of logistic regression. We use negative log likelihood as the loss function to train the classifier and fine-tune the whole architecture.

## **3. EXPERIMENTS**

We crawled tweets online and labeled 300 discrimination tweets and 300 non-discrimination tweets as the well-labeled

 Table 1: Comparisons of accuracy of our two-phase

 training deep learning model against other methods

Methods	Number of training data		
	240	360	480
Our model	0.887	0.901	0.910
Without pre-training	0.870	0.872	0.900
SVM (1-gram)	0.521	0.725	0.713
SVM (2-gram)	0.736	0.756	0.765
Naive Bayes (1-gram)	0.827	0.839	0.860
Naive Bayes (2-gram)	0.852	0.875	0.870

dataset. Meanwhile, we treated 2000 tweets with "#sexism" or "#racism" as weakly-labeled discrimination data and 2000 tweets with "#news" as weakly-labeled non-discrimination data. To evaluate the performance, we split the well-labeled dataset into training data and test data with different sizes and use 5-fold cross validation to evaluate the classification performance. We compare our model with several baselines, which include the deep learning without pre-training the tweets representations, SVM, and Naive Bayes classifiers. We use 1-gram and 2-gram as features of SVM and Naive Bayes classifiers. The prediction results are shown in Table 1. We observe our deep learning model significantly outperforms SVM and Naive Bayes classifiers and the pre-training further improves the accuracy.

## 4. CONCLUSIONS AND FUTURE WORK

We presented a two-phase deep learning model for discrimination analysis of tweets. Our model first learns text representations based on weakly-labeled tweets (containing some specific hashtags), then trains the classifier on a small set of well-labeled training data. The preliminary experiments showed that pre-training text representations by weaklylabeled tweets could improve the accuracy of discrimination detection. Meanwhile, our model can be easily extended to other applications that are restricted by lack of a large amount of training data. In the future, we plan to extend our method to identify more fine-grained discrimination text.

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